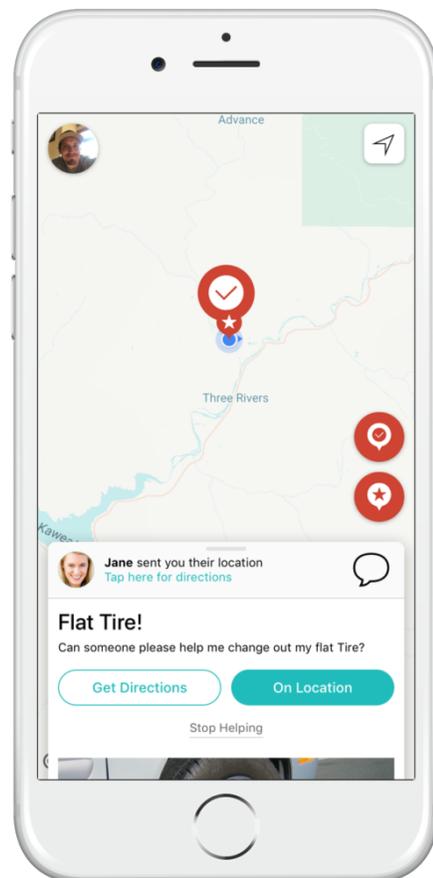# MEDIA RELEASE

CONTACT: Travis Wentworth
            707-845-9672
            travis@deeditforward.com

NEW APP FOSTERS COMMUNITY CONNECTIONS FOR BAY AREA

Oakland, CA (February 19, 2018) --   Bay Area residents looking to help and receive help from their neighbors, take note: there's an app for that.

DeeditForward connects people wanting to help others with people who need help. The idea is simple: **people in need receive help quickly by submitting their requests for help on the app**. Through geolocation technology, nearby people, signed up as "Deeders," select request, and quickly arrive to provide help. Requests run the gamut, from something as simple as changing a tire to moving a piece of furniture. In turn, those who receive help can contribute to a Deeder's GoFundMe campaign of choice to say thanks.

Founder and CEO, Travis Wentworth, sees DeeditForward as an **ideal way to connect businesses, nonprofit organizations, those in need, and those who want to help. Businesses will have the option to sponsor good deeds and sign up their own employees to use the app.** Nonprofit organizations can use the app to bring awareness to the needs of the individuals they serve. The possibilities, it seems, are endless. And when whole cities get behind the app, it's a game-changer.

"We want to inspire change in the way we communicate and connect with each other as strangers living in the same city," Wentworth said. "Through the DeeditForward app, we're hoping to instill a more tribal instinct, where people, regardless of background, regardless of income, see when their neighbors need help, and actually reach out their hands."

Wentworth developed the idea for DeeditForward while in college studying engineering at California State University Humboldt. Often seeing people stranded on the side of the road or in

need of a helping hand from a stranger, Wentworth recognized the need for a tool to inspire people to reach out to their fellow man. Thus, after working with a team of developers, DeeditForward was born.

"It's a spark of hope for a world that has become so technologically advanced we've almost become numb to the reality that we need each other," Wentworth said.

DeeditForward is now available for free download on Apple's App Store, and Google Play. Visit deeditforward.com and follow DeeditForward on Twitter and Facebook. To learn more about the app, email Travis Wentworth, CEO, at <u>travis@deeditforward.com.</u>

The DeeditForward app is a tool that empowers you to make meaningful connections. We use technology to make it easy and convenient to give, revolutionizing the culture of generosity, one good deed at a time.

Make meaningful connections - deeditforward.com