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MEDIA RELEASE

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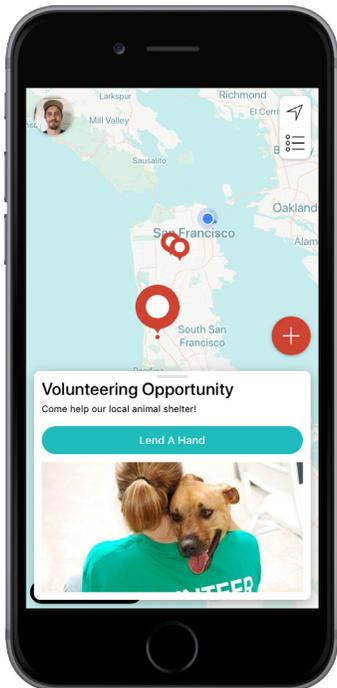
NEW APP CONNECTS NEIGHBORHOOD HEROES TO LOCAL NONPROFITS

Oakland, CA (May 2, 2018) -- Since its latest release in February, 3,000 people have signed up with the DeeditForward app to perform good deeds across the Bay Area. While the app has facilitated hundreds of good deed connections, the majority of people on the app are looking to help and few users are posting requests to receive help. To fix this, DeeditForward is working with local nonprofit organizations to post their needs on the app for free, and more.

"We're now working with the City of Oakland to help organize volunteering efforts, we're also reaching out to organizations like the local American Red Cross, Salvation Army, and the Mission Economic Development Agency of San Francisco to build a network of volunteering opportunities to post on the app," said Rob Goldfarb, nonprofit liaison for DeeditForward. "We are looking into how the nonprofits can best use the app to meet their needs."



Co-founders Josh Alexander and Travis Wentworth



The app is simple:

DeeditForward enables connections between those who want to do a quick good deed with those who can use a hand. Once a request is placed on the app, Deeders are signaled in real-time to respond. After each good deed connection, the app provides a new way to raise funds, as those who receive help can choose to promote and donate to Deeders' charities of choice.

Nonprofits benefit, but so do Deeders. According to an 80-year study performed by Harvard University, it was found that helping others can increase life longevity, as well as overall feelings of happiness and fulfillment in those who help. By performing simple acts of kindness, you can improve your health. (The Harvard Gazette, 2017)

The app has already helped out in times of community crisis. During the Sonoma fires in fall 2017, the app was used to signal requests for help from those affected by the destruction to Deeders in the region.

"We provide a one stop shop for finding convenient opportunities to help others and feel great. Everyone wants to feel like a superhero, and we have the tool. Now with 3,000 users willing to help, we're asking nonprofits to give them the opportunity to connect" said Travis Wentworth, co-founder and CEO of DeeditForward.

Prominent leaders in the Bay Area community such as Francisco Herrera also see additional uses for DeeditForward. "Displacement has become a regular and damaging reality tearing at the social, cultural and spiritual fabric of our community," says Herrera. "With DeeditForward, we can call together volunteers and community members to make change at the city and county, in order to make our city accessible to working people by raising funds and having more people come to decision making meetings and make housing for all a reality."

DeeditForward is now available for free download on the App Store and Google Play. Visit deeditforward.com and follow DeeditForward on Twitter, Instagram and Facebook. To learn more about the app or to talk about nonprofit opportunities, email support@deeditforward.com.